



one overall commitment to personalized service

## Weichert Seller Service Guarantee

*At Weichert, we are dedicated to providing you with service that is unmatched. Our charge is to be vigilantly professional and responsive during our marketing efforts. With this in mind, we commit to performing the following services.*

1. Present agency representation alternatives for you and the home buyers.
2. We will furnish you initially, and update throughout the marketing period, a written Price Trend Analysis. This state-of-the-art tool will give you information about competitive properties and adsorption rates for the present market. Prepare a written Competitive or Comparative Market Analysis for you prior to you making an offer.
3. Create and present a detailed, written marketing plan including specific strategies, programs and buyer targets.
4. Recommend property merchandising and enhancements to maximize marketability.
5. Provide a written estimate of seller expenses and proceeds.
6. Review your property history and disclosure statement and deliver it to each prospective buyer.
7. Commit to regular communication including prospect and market feedback.
8. Promote property through advertising, direct marketing, industry networking and the Internet.
9. Provide counsel and negotiating assistance on all offers to purchase.
10. Forward to you financial information as provided by the buyer, and will make every effort to have each pre-qualified or pre-approved with a lender.
11. Monitor and communicate the status and satisfaction of contract contingencies.
12. Offer home purchase assistance, referral services and access to community and property information.
13. Attend the closing or escrow (in those states where this is customary).
14. Contact you and follow-up after closing to assure the satisfactory completion of all service details.
15. Provide you with the opportunity to evaluate the service provided through the Quality Service Assurance Survey™.

*You are provided the opportunity to evaluate our service during the marketing period, and after. If at anytime you have a question, comment or suggestion, please contact:*

\_\_\_\_\_ at (Phone #) \_\_\_\_\_ - \_\_\_\_\_ (e-mail) \_\_\_\_\_@\_\_\_\_\_

The Weichert Seller Service Guarantee applies to listing agreements of not less than \_\_\_\_\_ days. If Weichert Realtors - \_\_\_\_\_ fails to perform on any of the pledges of the agreement, the seller may terminate the listing agreement. This termination is conditioned on Weichert Realtors - \_\_\_\_\_ being given written notice of the lack of performance and a 15 day cure period.

WEICHERT REALTORS® - \_\_\_\_\_

Home Owner(s) \_\_\_\_\_

By: \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_



Each WEICHERT® franchised office is independently owned and operated.

